



**2018 MODEL YEAR**  
**RAM 1500 TRADESMAN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,995**

**RAM 1500 ST CREW CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 8-Speed Automatic 845RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Side-Curtain Airbags  
ParkView® Rear Back Up Camera  
3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
INTERIOR FEATURES

Radio 3.0  
6 Speakers  
Media Hub (USB, Aux)  
Remote USB Port - Charge-Only  
Power Front Windows w/ 1-Touch Up and Down Feature  
Auto-Dimming Rear View Mirror with Display  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
40 / 20 / 40 Split Bench Seat  
Rear Folding Seat  
Rear Under Seat Storage Compartment  
Second-Row In-Floor Storage Bins  
Black Vinyl Floor Covering  
EXTERIOR FEATURES  
17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps

Automatic Headlamps  
Black Front Bumper  
Black Rear Bumper  
Black Grille  
**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Tradesman Package 22B**  
Trailer Tow Mirror and Brake Control Group \$460  
Power Black Trailer Tow Mirrors w/Manual Fold Away  
Trailer Brake Control  
Exterior Mirrors with Courtesy Lamps  
Popular Equipment Group \$725  
Remote Keyless Entry with All-Secure  
Carpet Floor Covering  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
3.55 Rear Axle Ratio \$95  
Anti-Spin Differential Rear Axle \$435  
Flex Fuel Vehicle  
**Destination Charge \$1,395**

**TOTAL PRICE: \* \$40,105**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RR7KG9JS-103382 L4-VON: 2480 1101



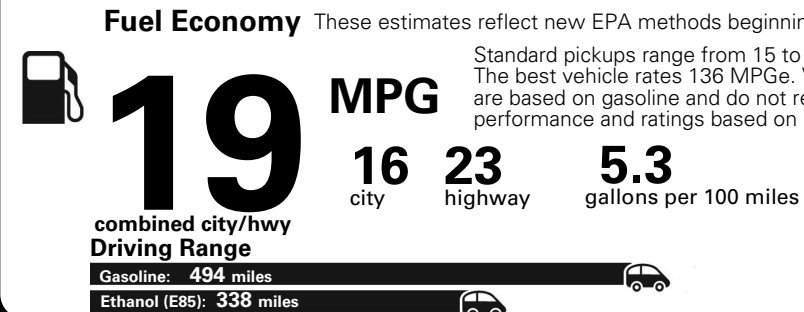
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



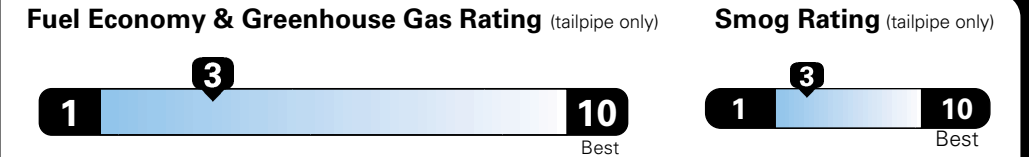
**Fuel Economy and Environment**

**Flexible Fuel Vehicle  
Gasoline-Ethanol (E85)**



**You spend \$2,750**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,900**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 57%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO : 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.