



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,780

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Bench Seat

Engine: 3.0L I6 Hurricane SO Twin Turbo with Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Electronic Shift-On-Demand Transfer-Case
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Electronic Roll-Mitigation
Electronic Stability-Control
Front Heavy-Duty Shock Absorbers
Rear Heavy-Duty Shock Absorbers
Active Lane-Management System
Adaptive Cruise Control with Stop and Go
Automatic High-Beam Headlamp-Control
Blind-Spot and Cross-Path Detection
Full-Speed Forward-Collision Warning Plus
Hill-Start Assist
ParkSense® Front and Rear Park-Assist
ParkView® Rear Back-Up Camera
Pedestrian Emergency Braking
Remote Keyless Entry
Remote-Start System
Push-Button Start
Class IV Receiver-Hitch
Trailer Sway Damping
26-Gallon Fuel Tank

INTERIOR FEATURES

4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
Uconnect® 5 with 8.4-Inch Touch Screen Display
Handsfree Phone and Audio
Ram Connect (Connected Services) with Trial
4G LTE Wi-Fi® Hot Spot
Cluster with 3.5-Inch TFT Color Display

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$295
Cloth Bench Seat \$200

Customer Preferred Package 21Z

Active Noise-Control System
Dual Rear-Exhaust with Bright Tips
Bed Utility Group \$945
Pick-Up Box Lighting
Spray-In Bedliner by Mopar®
Exterior 115V AC Outlet
Deployable Bed-Step by Mopar®
4-Adjustable Cargo Tie-Down Hooks by Mopar®

Big Horn Level 1 Equipment Group \$1,695
Heated Front Seats
Heated Steering Wheel
8-Way Power Adjustable Driver Seat
2-Way Power Lumbar Adjustable Driver Seat
Rear 60/40 Folding Seat
400W Inverter
2nd-Row In-Floor Storage Bins
Rear Power-Sliding Window
SiriusXM® with 3-Month Radio Sub Call 800-643-2112
Power Adjustable Pedals
Automatic-Dimming Rear-View Mirror
Automatic Power-Folding Mirrors
Power-Heated Mirrors with Power Fold-Away
Front Seat-Back Map-Pockets
Front and Rear Rubber Floor Mats by Mopar® \$215
Rear Under-Seat Storage Compartment \$260
3.92 Rear Axle Ratio \$195
Anti-Spin Differential Rear Axle \$495
3.0L I6 Hurricane SO Twin Turbo with Stop/Start \$1,695
Active Noise-Control System
Dual Rear-Exhaust with Bright Tips
Front License-Plate Bracket
Rear Wheelhouse-Liners \$195
Trailer Brake-Controller \$295

Destination Charge \$2,795

TOTAL PRICE: * \$63,060

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFP5VN-556568

L4-VON: 3584

0804-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city
23 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

5.3 gallons per 100 miles

You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

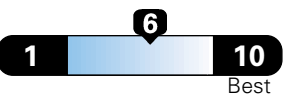
\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 463 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.10 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.